## MIDDLE BUCKS INSTITUTE OF TECHNOLOGY

Commercial Art & Design 2021-22

**SEPT. 20 - 24** 

## Weekly Lesson Plan WEEK 04

AM 7:40- 10:20

Teacher: Mr. Rosenau

Day	Content	Standards	Performance Objectives	Activities	Assessment
Monday	ART 500 DIGITAL IMAGING	ART507 Utilize basic functions of raster-based image editing software	Open files in Photoshop. Set the table. Duplicate, view, hide layers. Use Nueral Filters. Use sky replacement option.	Use student ID file in Photoshop to put yourself in different places.	Employability-Daily grade 0-4 points  Skill – 10 point each graphic.  Knowledge- 10 point Quiz
Tuesday	ART 500 DIGITAL IMAGING	ART507 Utilize basic functions of raster-based image editing software	Duplicate, view, hide layers. Import and resize images to Photoshop files. Control Layer stacking order.	Use student ID file in Photoshop to put yourself in different places.	Employability-Daily grade 0-4 points  Skill – 10 point each graphic.  Knowledge- 10 point Quiz
Wednesday	ART 900 PROFESSIONAL PRACTICES	ART 907 Explore current industry trends	Navigate to website  Complete registration  Contact instructor upon completion.	Log onto <a href="https://www.certiport.com">www.certiport.com</a> and register for online certification testing.  Email instructor your username and password for testing.	Employability-Daily grade 0-4 points  Skill – N/A  Knowledge- 4 points
Thursday	ART 400 COLOR THEORY & APPLICATION	ART402 Apply appropriate color schemes to generate design solutions	Understand Pantone vs. Hexadecimal color theory's  Create a custom color in Photoshop and save to swatches.	8AM ASSEMBLY NANI Complete PANTONE Color exercises / portfolio sample.	Employability-Daily grade 0-4 points  Skill – 10 point each graphic.  Knowledge- 10 point Quiz
Friday	ART 400 COLOR THEORY & APPLICATION	ART402 Apply appropriate color schemes to generate design solutions	Understand Pantone vs. Hexadecimal color theory's  Create a custom color in Photoshop and save to swatches.	Complete PANTONE Color exercises / portfolio sample.	Employability-Daily grade 0-4 points  Skill – 10 point each graphic.  Knowledge- 10 point Quiz

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## Weekly Lesson Plan WEEK 04

PM Class 11:30-2:15

Teacher: Mr. Rosenau

Day	Content	Standards	Performance Objectives	Activities	Assessment
Monday	ART 500 DIGITAL IMAGING	ART 503 Basic functions of a page layout software.	Checking production issues with preflight. Typing and styling text. Importing and threading text. Importing, cropping moving graphics. Working with graphics.	CIB InDesign Chapter 2 pages 30- 49 "Eat Healthy" Files	Employability -Daily grade 0-4 points  Skill – 36 points DTP rubric.  Knowledge- Check for understanding
Tuesday	ART 500 DIGITAL IMAGING	ART 503 Basic functions of a page layout software.	Checking production issues with preflight. Typing and styling text. Importing and threading text. Importing, cropping moving graphics. Working with graphics.	CIB InDesign Chapter 2 pages 30- 49 "Eat Healthy" Files Gathering assets for "8 page fanzine" project	Employability -Daily grade 0-4 points  Skill – 20 points Layout/production rubric.  Knowledge- 6 review questions.
Wednesday	ART 600 DESIGN, LAYOUT, AND PRODUCTION	ART 604 Produce thumbnails, roughs, and comprehensive	Gather and organize assets (photos, images, logos and copy) for 8-page fanzine project.  Produce a "dummy" layout for your book.	PROJECT: come up with a concept for an 8 page "fanzine" based on something you are interested in.	Employability -Daily grade 0-4 points  Skill – 36 points DTP rubric.  Knowledge- Check for understanding.
Thursday	ART 900 PROFESSIONAL PRACTICES  ART 600 DESIGN, LAYOUT, AND PRODUCTION	ART 907 Explore current industry trends  ART 604 Produce thumbnails, roughs, and comprehensive	Practice active and passive listening.  Produce a "dummy" layout for your book.	Assembly: NANI  PROJECT: come up with a concept for an 8 page "fanzine" based on something you are interested in.	Employability-Daily grade 0-4 points  Skill – 36 point DTP rubric  Knowledge- N/A
Friday	ART 500 DIGITAL IMAGING	ART 503 Basic functions of a page layout software.	Practice previously learned InDesign skills	Using InDesign, create an "8 page fanzine"	Employability -Daily grade 0-4 points  Skill – 20 points Layout/production rubric.  Knowledge- check for understanding